



Waushara County, WI

ECWRPC



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Report Parameters

1 County

55137 Waushara County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

24,260

Population (2019)

Population **grew by 167** over the last 5 years and is projected to **grow by 172** over the next 5 years.

7,745

Total Regional Employment

Jobs **decreased by 137** over the last 5 years but are projected to **grow by 254** over the next 5 years.

\$48.4K

Median Household Income (2017)

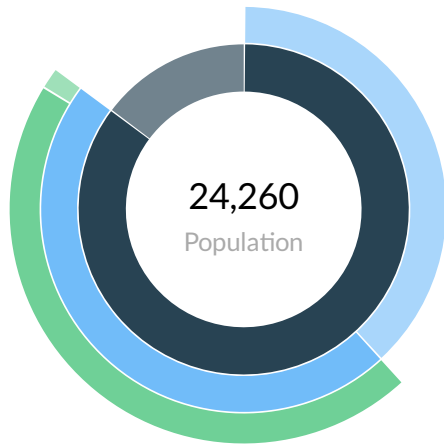
Median household income is **\$9.2K below** the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population **increased by 0.7%** since 2014, growing by 167. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 172.
- From 2014 to 2019, jobs **declined by 1.7%** in Waushara County, WI from 7,882 to **7,745**. This change **fell short of the national growth rate of 7.3% by 9.0%**. As the number of jobs declined, the **labor force participation rate decreased from 57.5% to 55.3% between 2014 and 2019**.
- Concerning educational attainment, **9.5% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2019 are Crop Production, Local Government, Excluding Education and Hospitals, and Electric Lighting Equipment Manufacturing.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	24,260	11,415	7,745	98.3	\$696.83M	\$1.53B	\$1.12B
ECWRPC	668,726	354,040	344,817	98.8	\$35.46B	\$45.22B	\$45.82B
Wisconsin	5,829,343	3,110,345	3,165,584	100.0	\$334.34B	\$304.15B	\$331.76B
United States	329,399,330	164,576,320	164,699,638	100.0	\$20.78T	\$0	\$8.91T

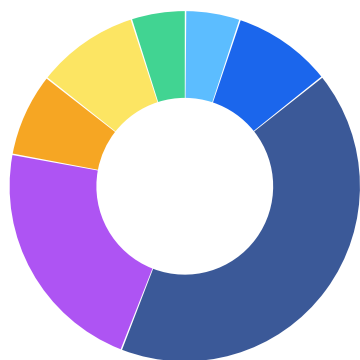
2019 Labor Force Breakdown



	Population
● Total Working Age Population	20,657
● Not in Labor Force (15+)	9,242
● Labor Force	11,415
● Employed	11,052
● Unemployed	363
● Under 15	3,603

Educational Attainment

Concerning educational attainment, **9.5% of Waushara County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).

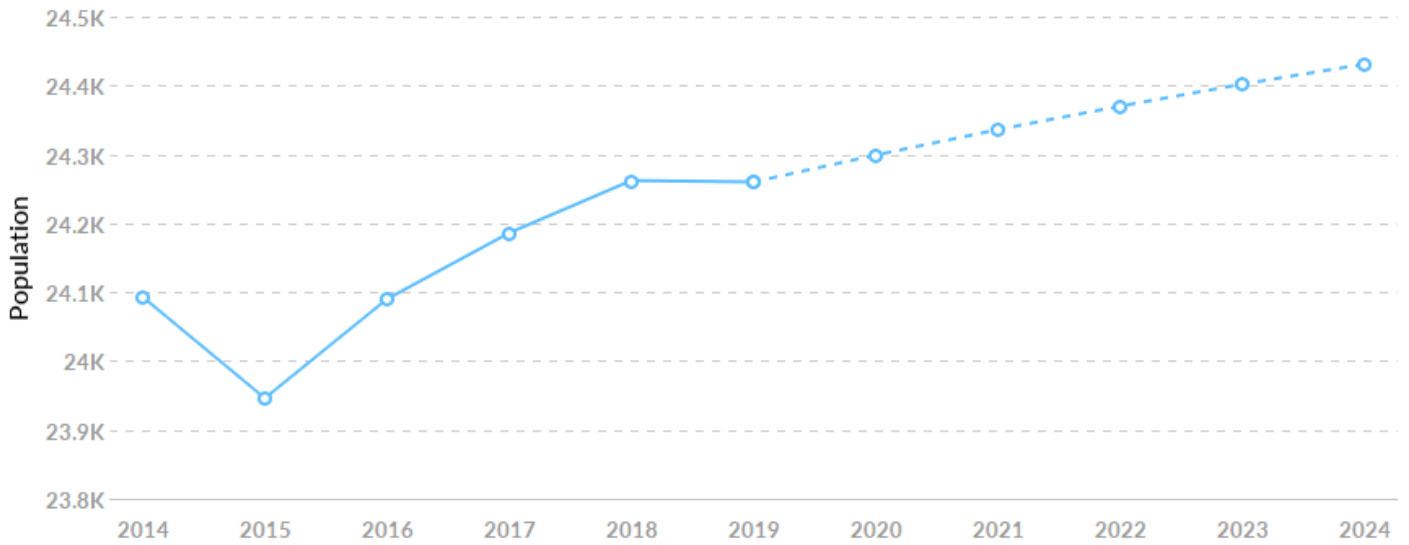


	% of Population	Population
● Less Than 9th Grade	5.0%	925
● 9th Grade to 12th Grade	9.2%	1,690
● High School Diploma	41.6%	7,646
● Some College	22.0%	4,048
● Associate's Degree	7.7%	1,412
● Bachelor's Degree	9.5%	1,740
● Graduate Degree and Higher	5.0%	919

Historic & Projected Trends

Population Trends

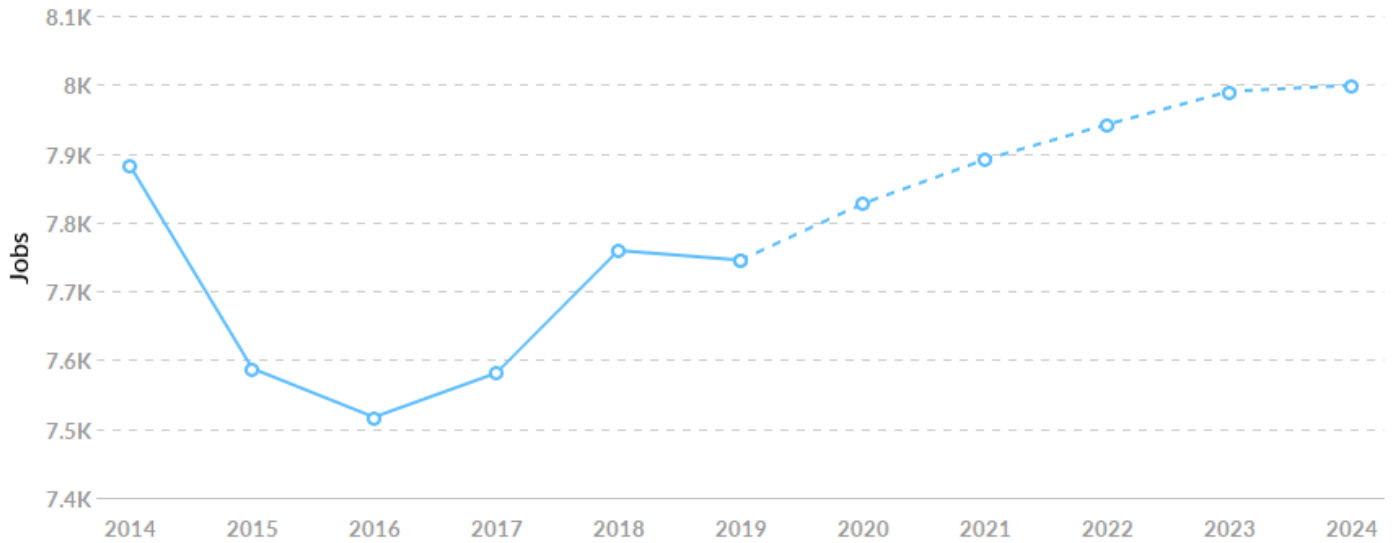
As of 2019 the region's population increased by 0.7% since 2014, growing by 167. Population is expected to increase by 0.7% between 2019 and 2024, adding 172.



Timeframe	Population
2014	24,093
2015	23,946
2016	24,090
2017	24,186
2018	24,262
2019	24,260
2020	24,299
2021	24,336
2022	24,370
2023	24,402
2024	24,431

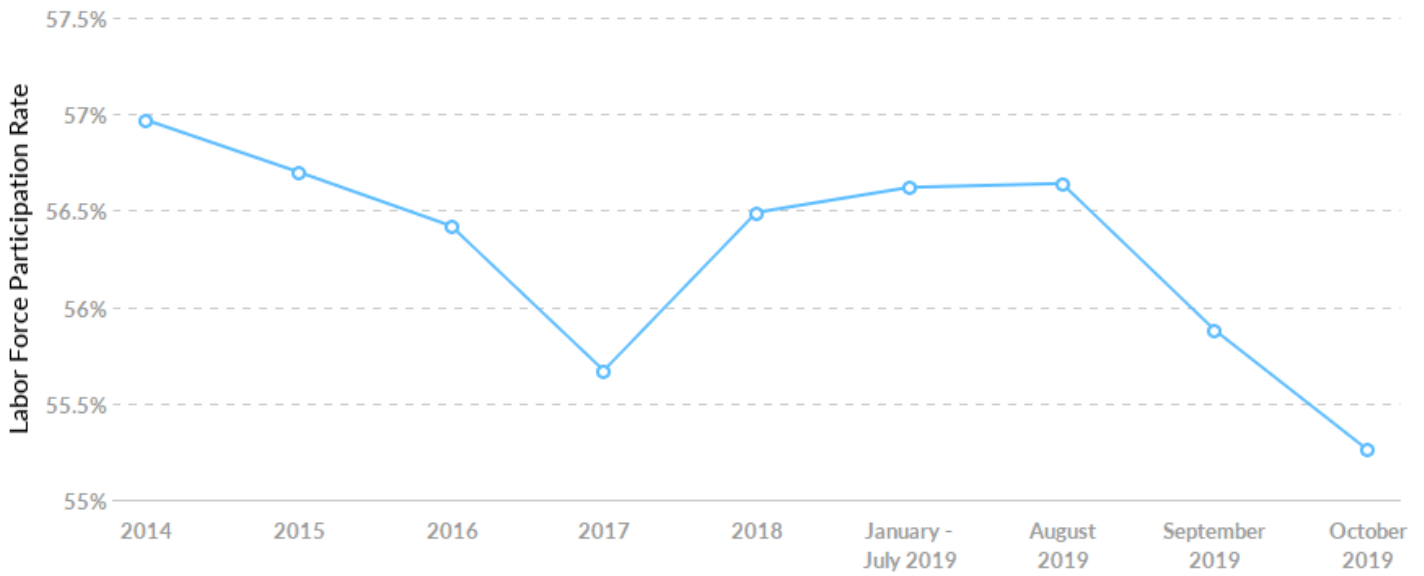
Job Trends

From 2014 to 2019, jobs declined by 1.7% in Waushara County, WI from 7,882 to 7,745. This change fell short of the national growth rate of 7.3% by 9.0%.



Timeframe	Jobs
2014	7,882
2015	7,588
2016	7,517
2017	7,581
2018	7,759
2019	7,745
2020	7,827
2021	7,891
2022	7,942
2023	7,990
2024	7,999

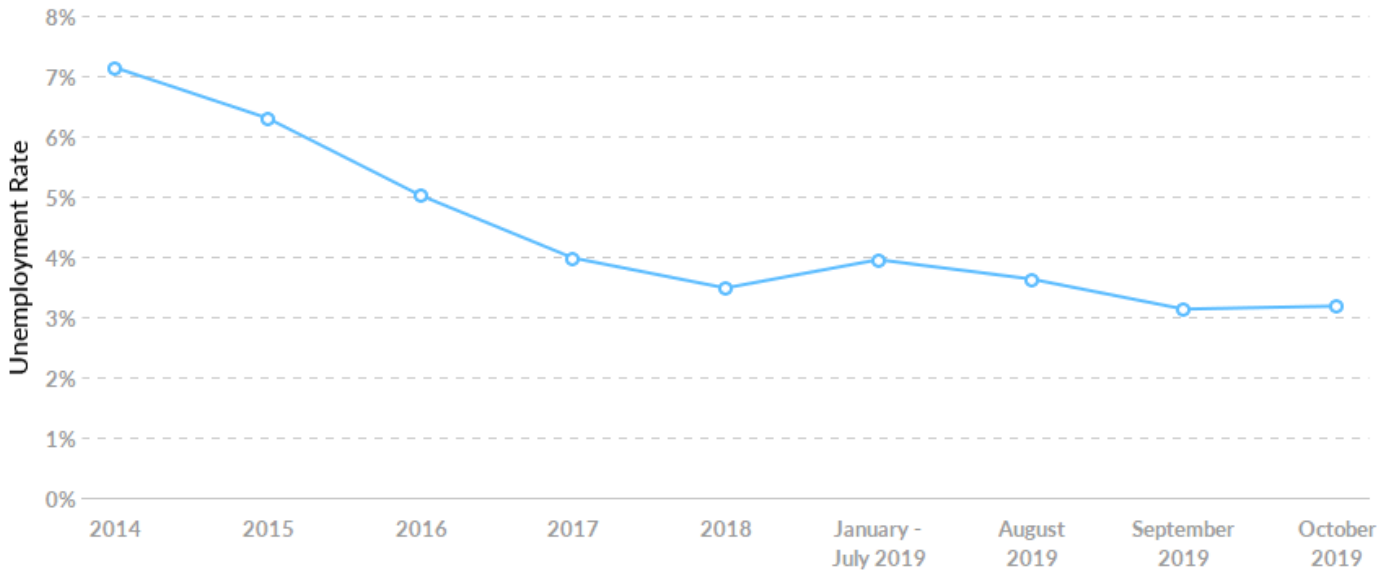
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	56.97%
2015	56.70%
2016	56.42%
2017	55.67%
2018	56.49%
January - July 2019	56.62%
August 2019	56.64%
September 2019	55.88%
October 2019	55.26%

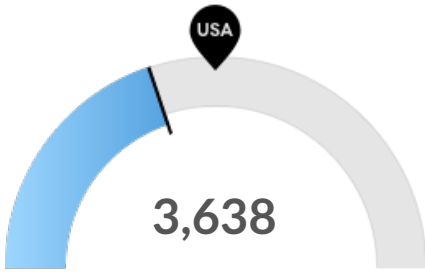
Unemployment Rate Trends

Waushara County, WI had an October 2019 unemployment rate of 3.18%, **decreasing from 7.14%** 5 years before.



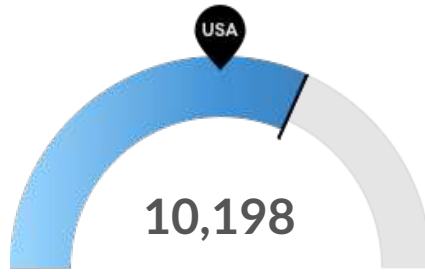
Timeframe	Unemployment Rate
2014	7.14%
2015	6.30%
2016	5.02%
2017	3.98%
2018	3.48%
January - July 2019	3.95%
August 2019	3.63%
September 2019	3.13%
October 2019	3.18%

Population Characteristics



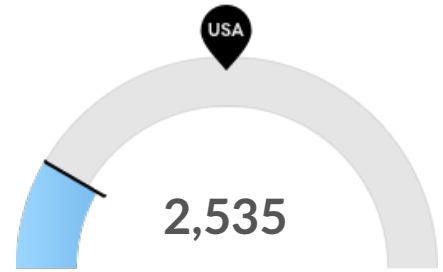
Millennials

Waushara County, WI has 3,638 millennials (ages 25-39). The national average for an area this size is 4,988.



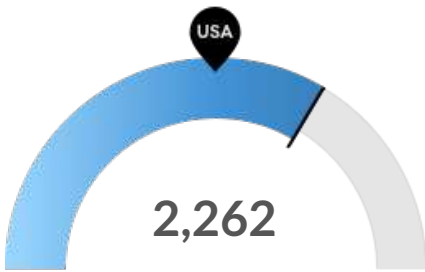
Retiring Soon

Retirement risk is high in Waushara County, WI. The national average for an area this size is 7,023 people 55 or older, while there are 10,198 here.



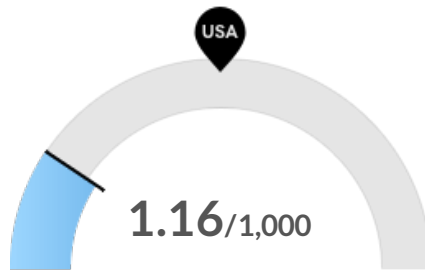
Racial Diversity

Racial diversity is low in Waushara County, WI. The national average for an area this size is 9,613 racially diverse people, while there are 2,535 here.



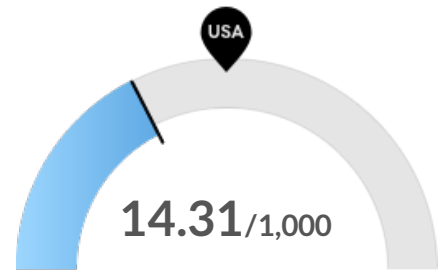
Veterans

Waushara County, WI has 2,262 veterans. The national average for an area this size is 1,409.



Violent Crime

Waushara County, WI has 1.16 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

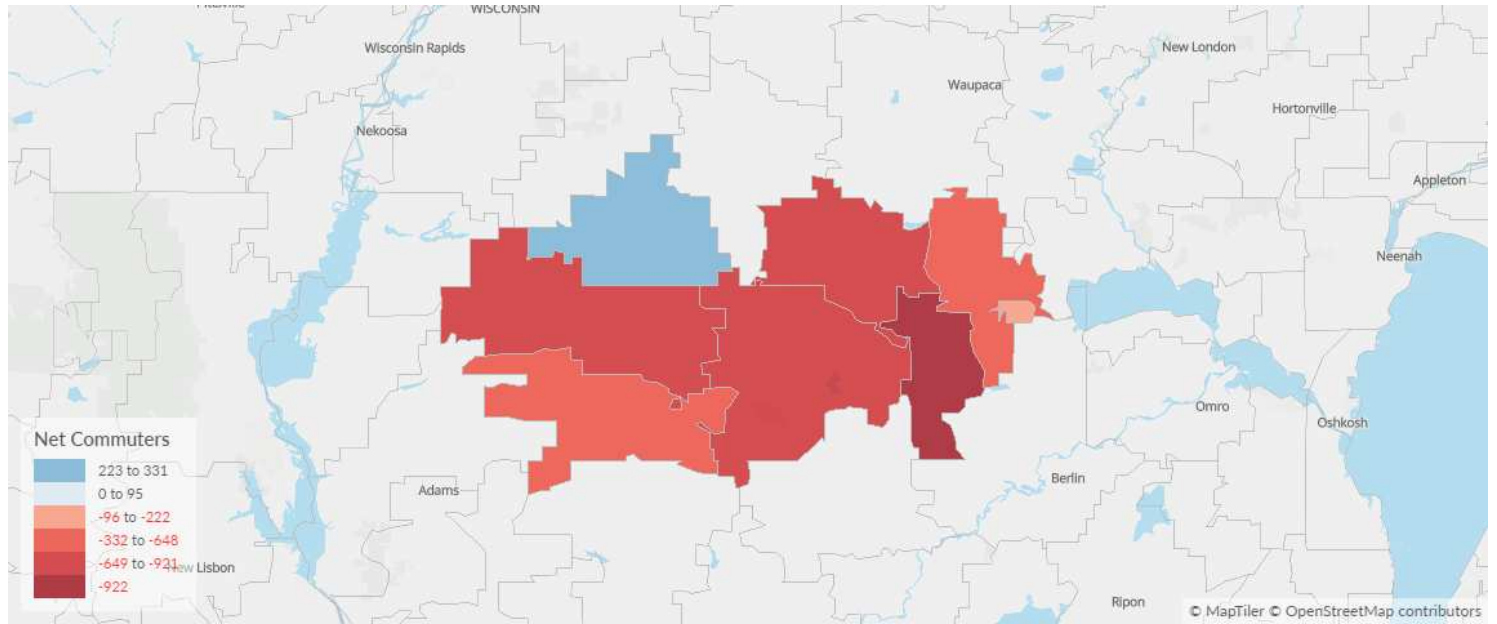


Property Crime

Waushara County, WI has 14.31 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Waushara County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

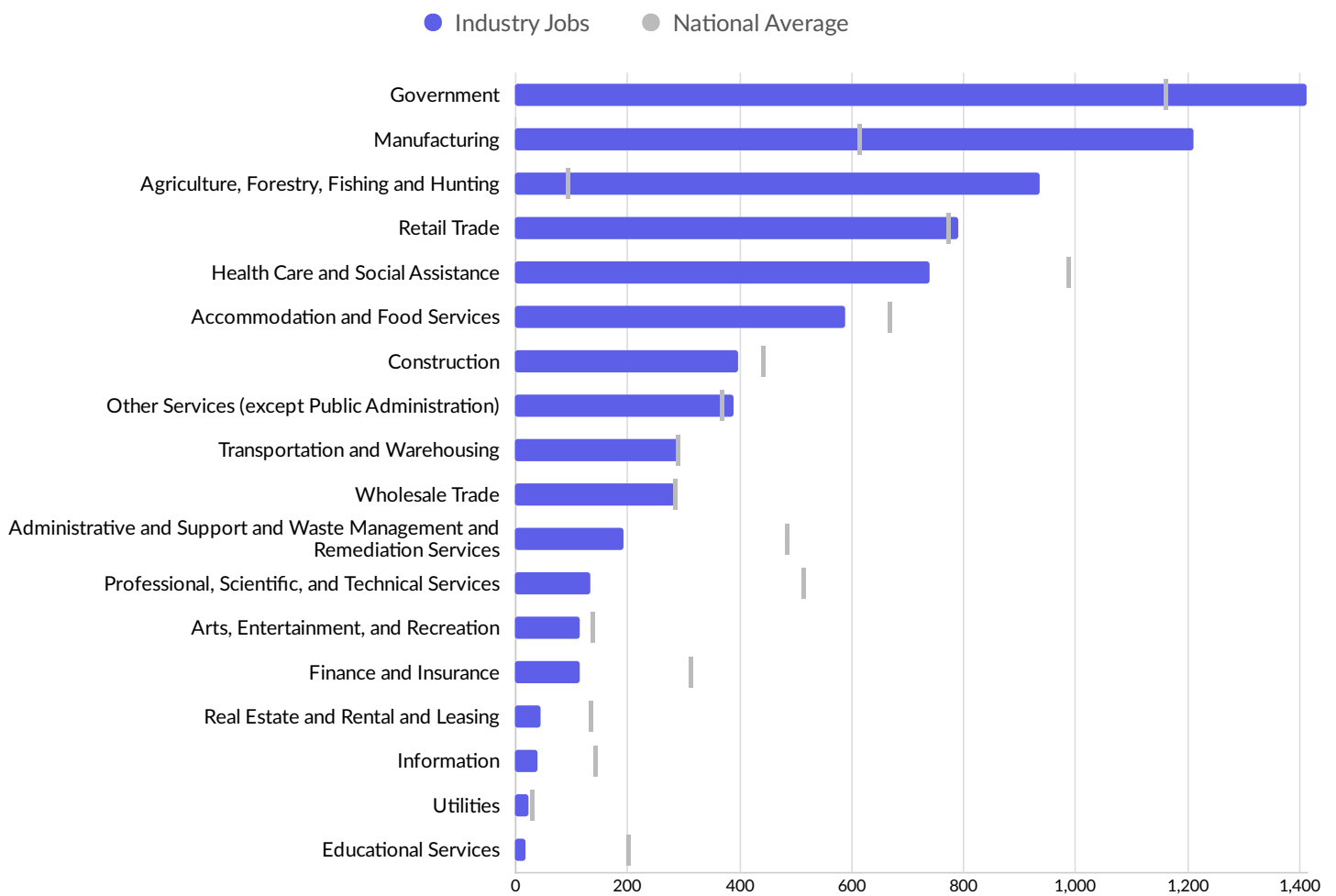
ZIP	Name	2019 Employment
54982	Wautoma, WI (in Waus...)	3,054
54966	Plainfield, WI (in Waush...)	1,680
54984	Wild Rose, WI (in Waus...)	1,234
54970	Redgranite, WI (in Wau...)	654
54930	Coloma, WI (in Wausha...)	513

Where Talent Lives

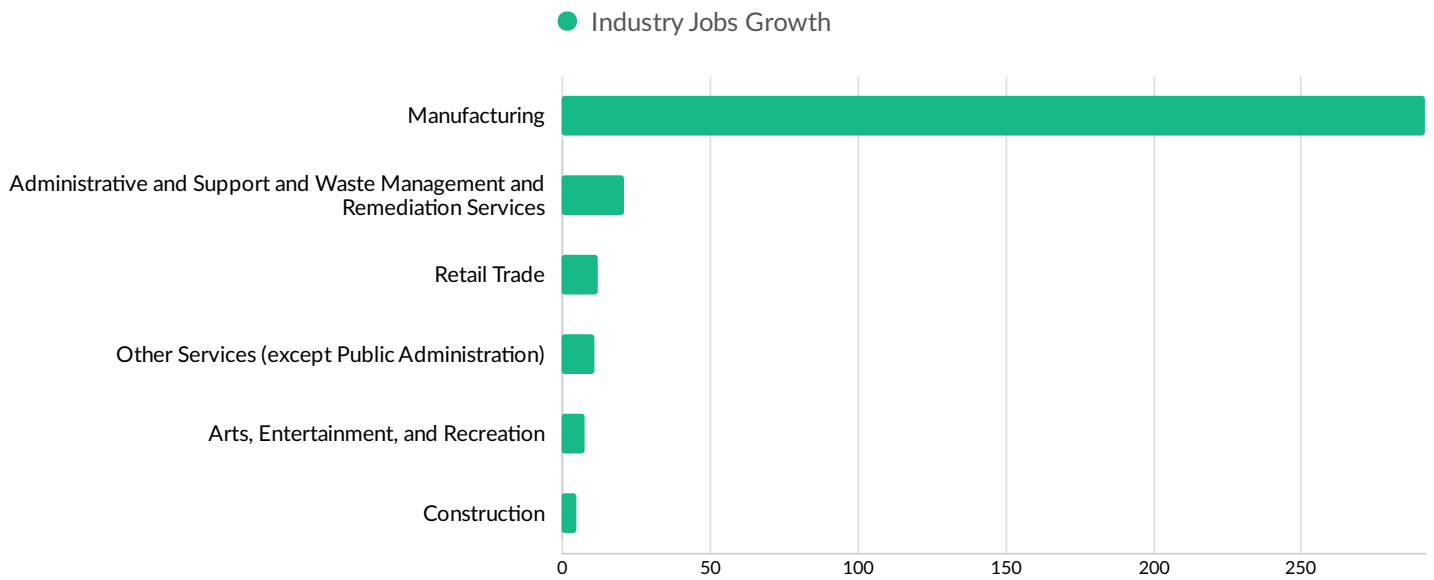
ZIP	Name	2019 Workers
54982	Wautoma, WI (in Waus...)	3,703
54984	Wild Rose, WI (in Waus...)	1,963
54970	Redgranite, WI (in Wau...)	1,576
54966	Plainfield, WI (in Waush...)	1,457
54943	Hancock, WI (in Waush...)	948

Industry Characteristics

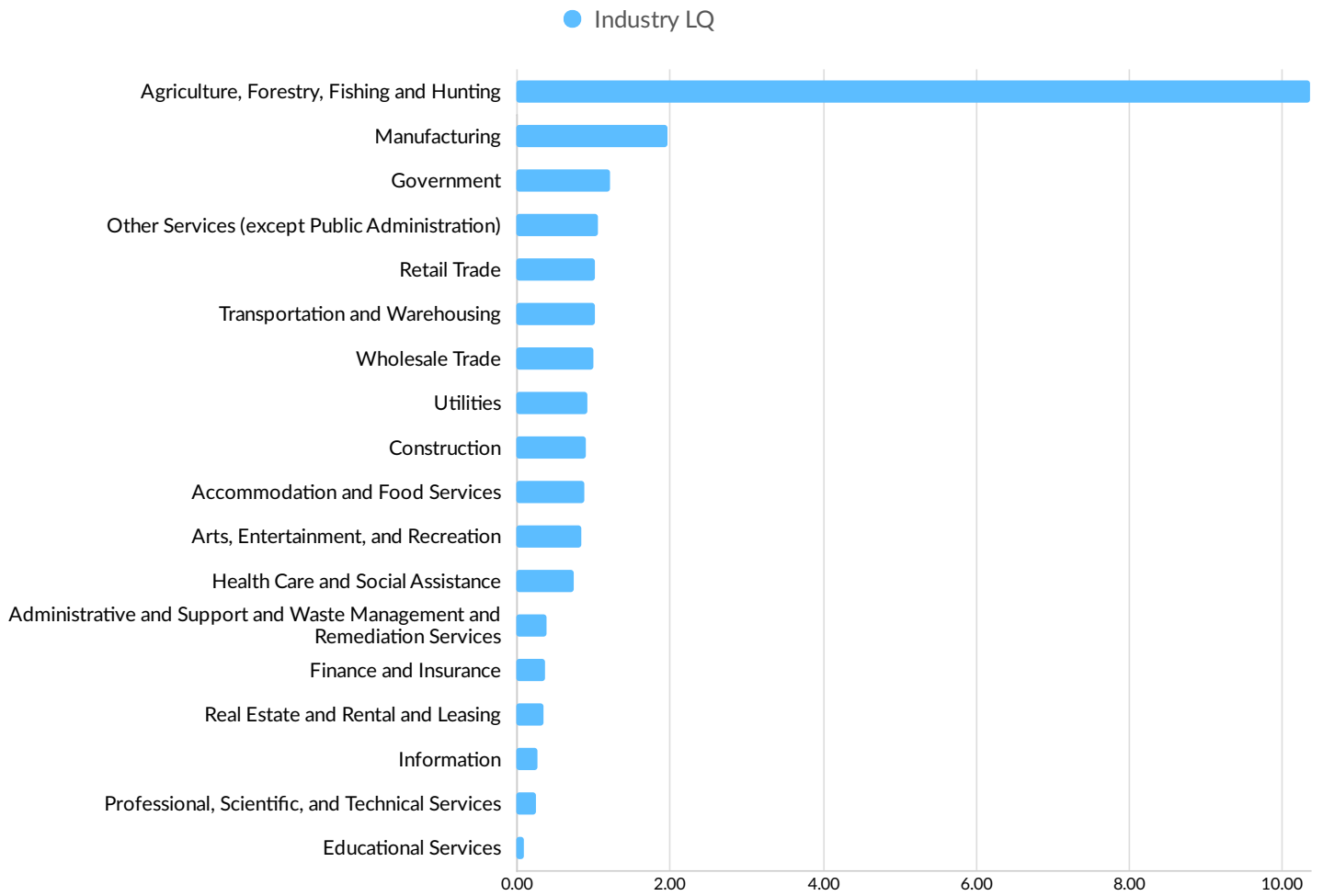
Largest Industries



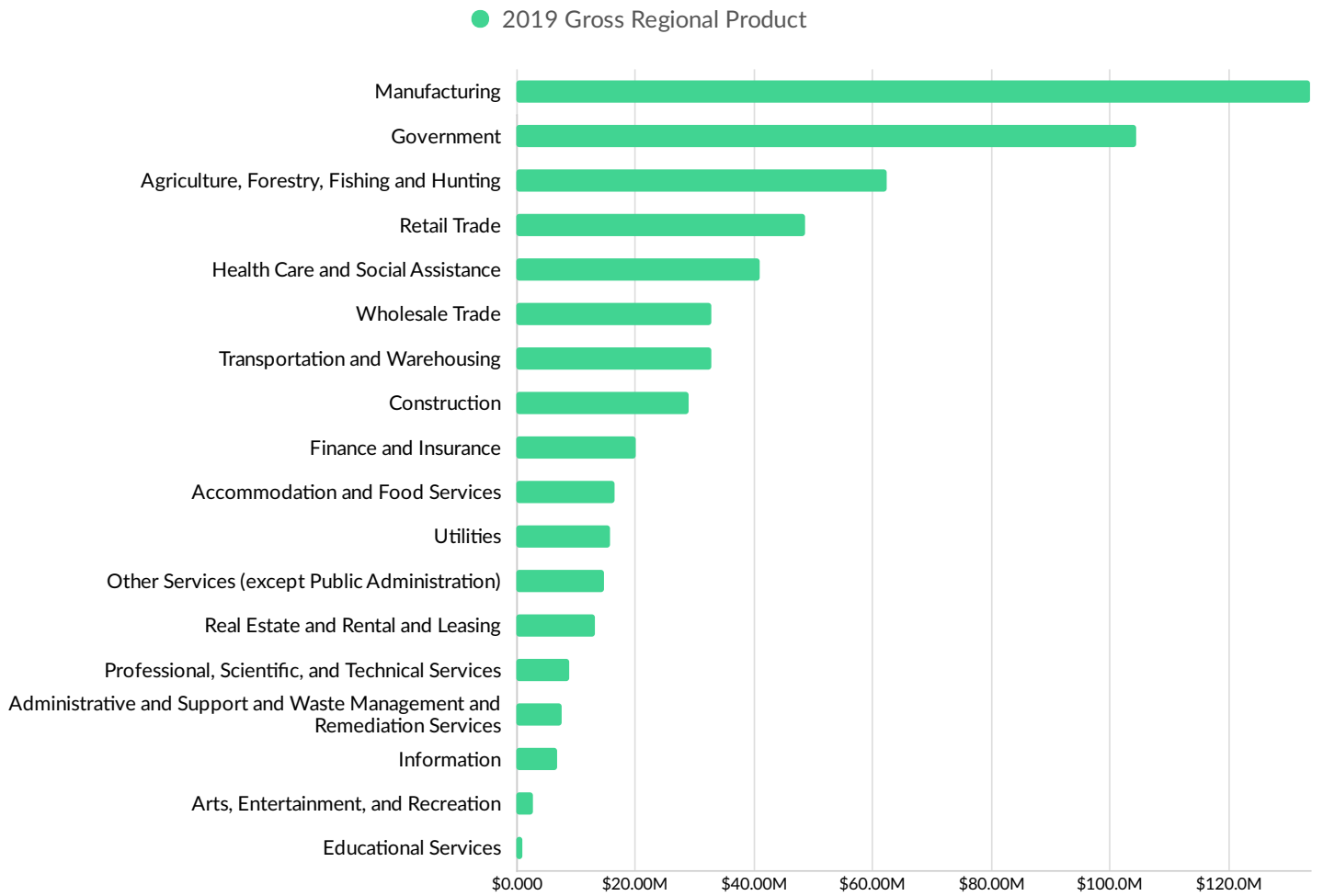
Top Growing Industries



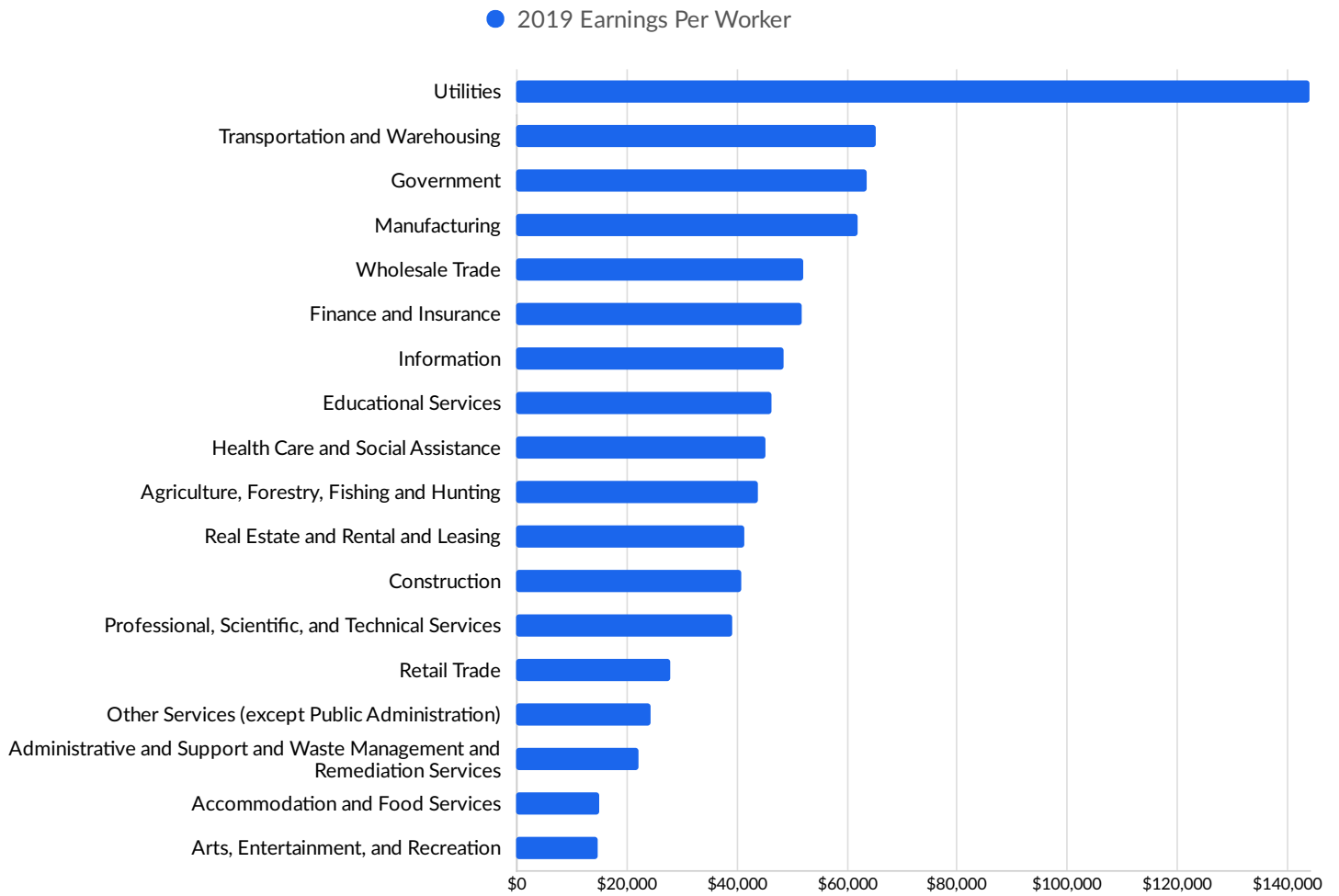
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	1,425	1,413	-12	-1%	1.22	\$63,677	\$104.54M
Manufacturing	920	1,212	292	+32%	1.98	\$61,949	\$133.79M
Agriculture, Forestry, Fishing and Hunting	1,246	936	-310	-25%	10.37	\$43,863	\$62.31M
Retail Trade	778	790	12	+2%	1.03	\$28,064	\$48.78M
Health Care and Social Assistance	743	741	-2	0%	0.75	\$45,152	\$41.06M
Accommodation and Food Services	649	591	-58	-9%	0.89	\$15,157	\$16.55M
Construction	393	398	5	+1%	0.91	\$41,013	\$29.11M
Other Services (except Public Administration)	381	392	11	+3%	1.07	\$24,527	\$14.74M
Transportation and Warehousing	310	295	-15	-5%	1.02	\$65,301	\$32.84M
Wholesale Trade	331	286	-45	-14%	1.01	\$52,058	\$32.96M
Administrative and Support and Waste Management and Remediation Services	173	194	21	+12%	0.40	\$22,365	\$7.60M
Professional, Scientific, and Technical Services	157	135	-22	-14%	0.26	\$39,233	\$8.88M
Arts, Entertainment, and Recreation	108	116	8	+7%	0.86	\$14,861	\$2.81M
Finance and Insurance	117	115	-2	-2%	0.37	\$51,875	\$20.09M
Real Estate and Rental and Leasing	50	46	-4	-8%	0.35	\$41,429	\$13.37M
Information	47	39	-8	-17%	0.28	\$48,519	\$6.89M
Utilities	28	24	-4	-14%	0.92	\$144,087	\$15.78M
Educational Services	20	18	-2	-10%	0.09	\$46,281	\$1.11M

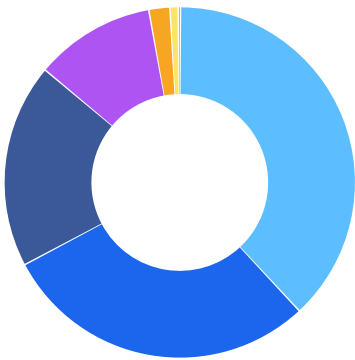
Business Characteristics

1,509 Companies Employ Your Workers

Online profiles for your workers mention 1,509 companies as employers, with the top 10 appearing below. In the last 12 months, 637 companies in Waushara County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wautoma Area School District	49 	Platinum Supplemental Insuranc...	199 
State of Wisconsin	29 	Dollar General Corporation	155 
Oshkosh Corporation	26 	CareInHomes.com	115 
Life Quest Inc	25 	CRST International, Inc.	99 
Brakebush Brothers, Inc.	24 	Telereach Inc	83 
County of Waushara	20 	U.S. Xpress, Inc.	80 
Milk Specialties Company	20 	Teach For America, Inc.	72 
Wild Rose Community Memoria...	19 	Hirschbach Motor Lines, Inc.	66 
Aurora Health Care	17 	K.B. Transportation, Inc.	66 
Wild Rose School Division No. 66	16 	Midco Inc.	64 

Business Size

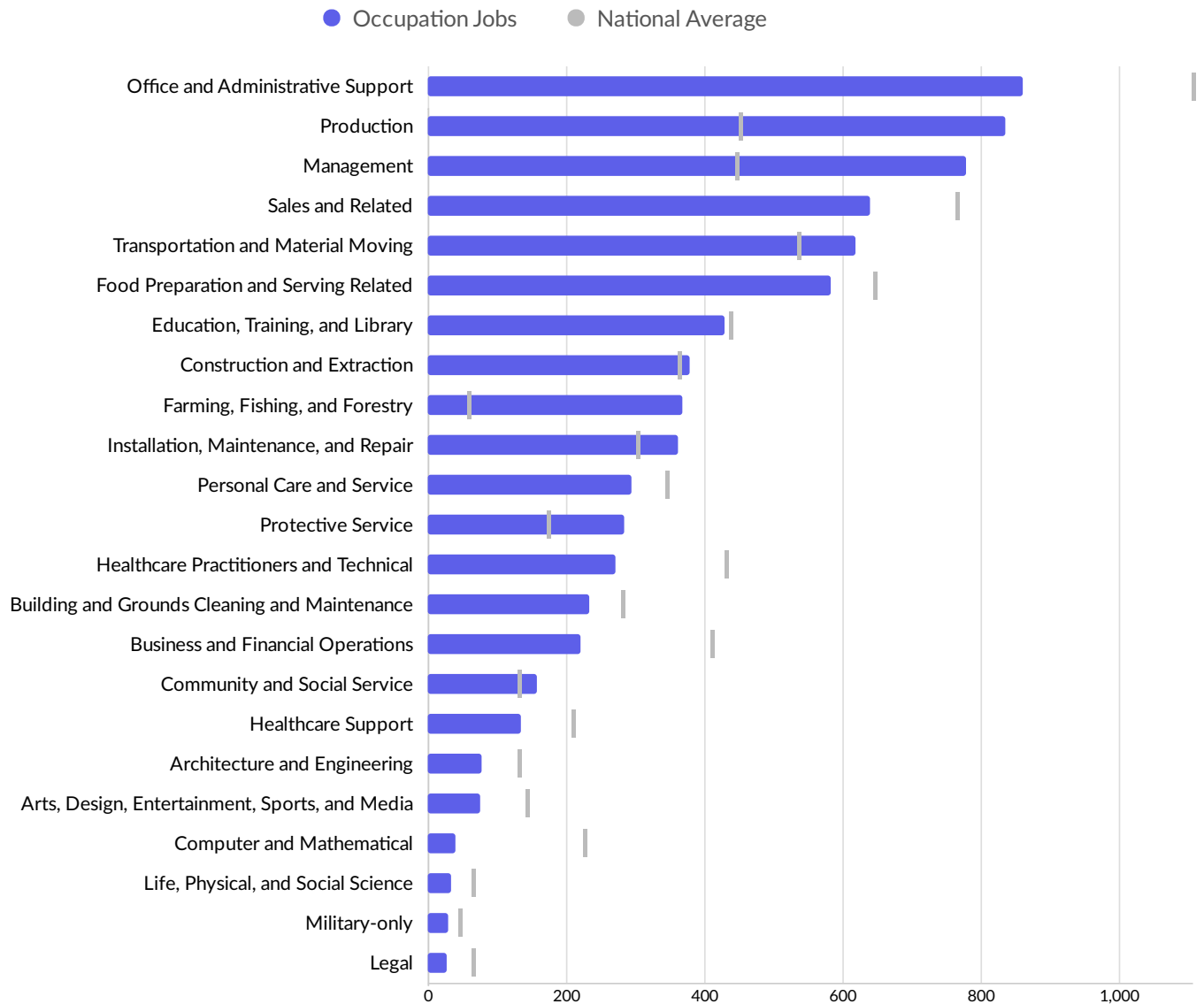


	Percentage	Business Count
● 1 to 4 employees	38.0%	353
● 5 to 9 employees	29.2%	271
● 10 to 19 employees	18.8%	175
● 20 to 49 employees	11.1%	103
● 50 to 99 employees	1.9%	18
● 100 to 249 employees	0.8%	7
● 250 to 499 employees	0.2%	2

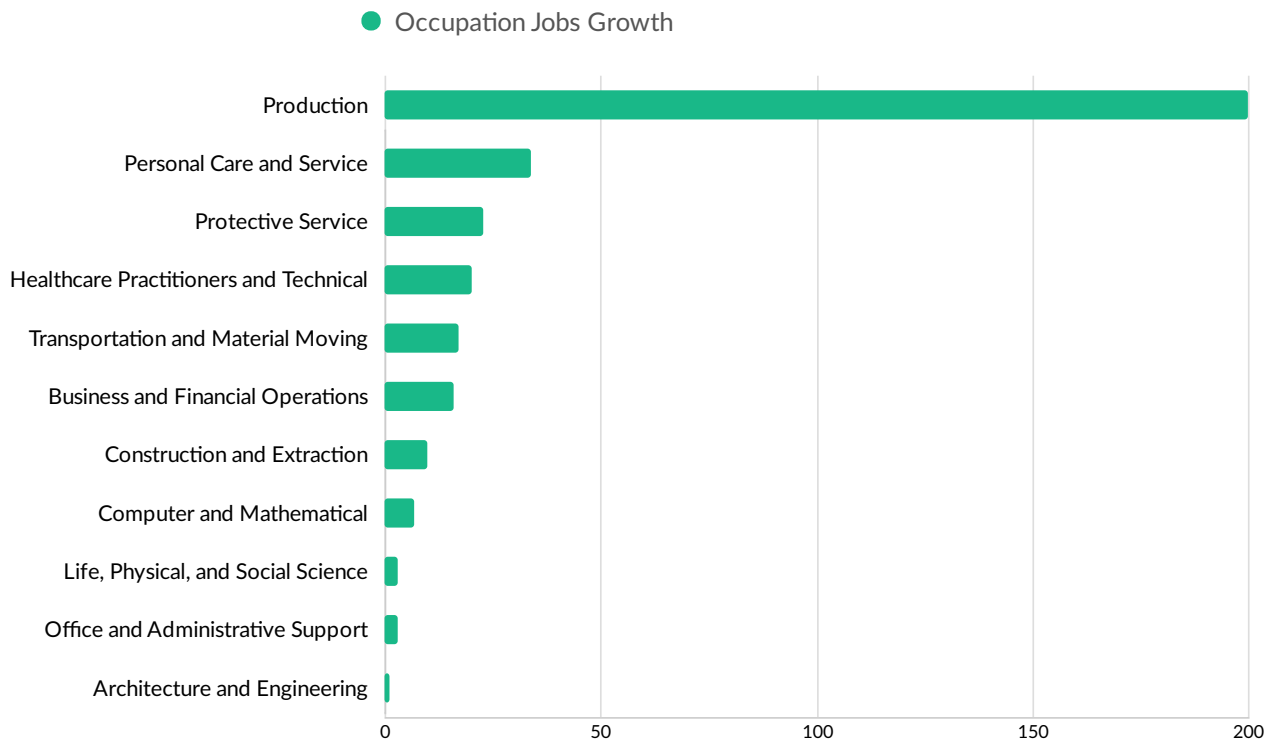
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

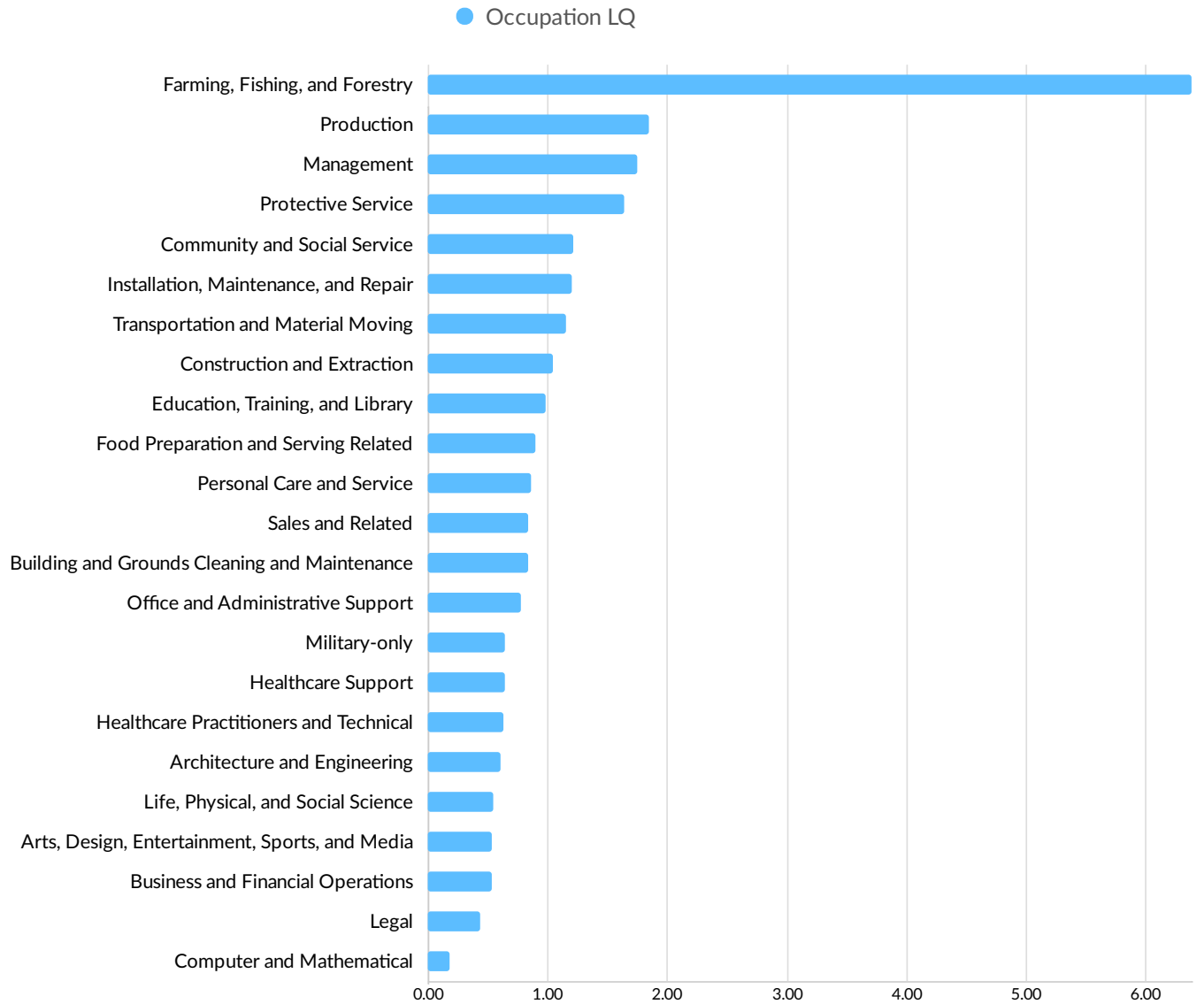
Largest Occupations



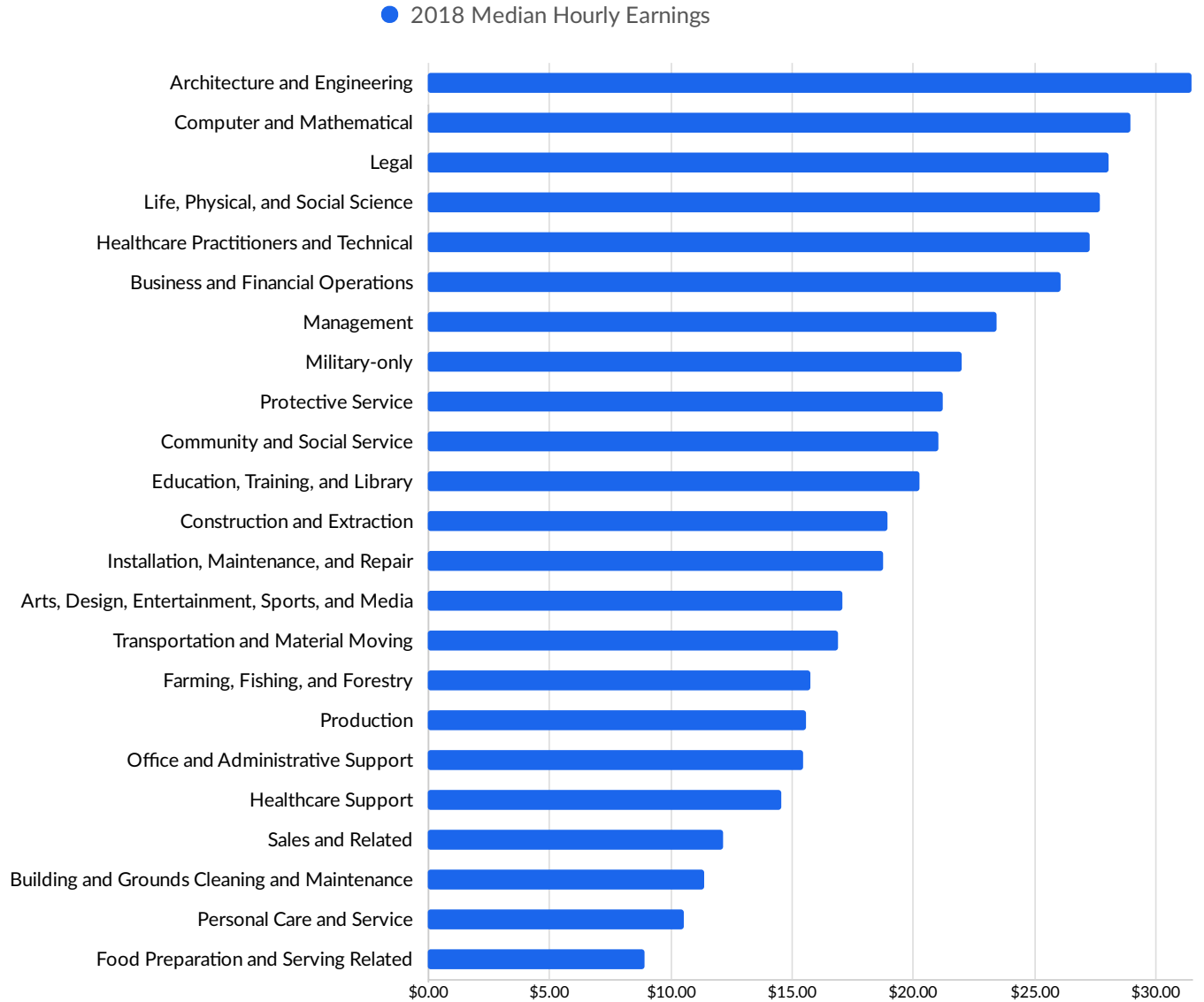
Top Growing Occupations



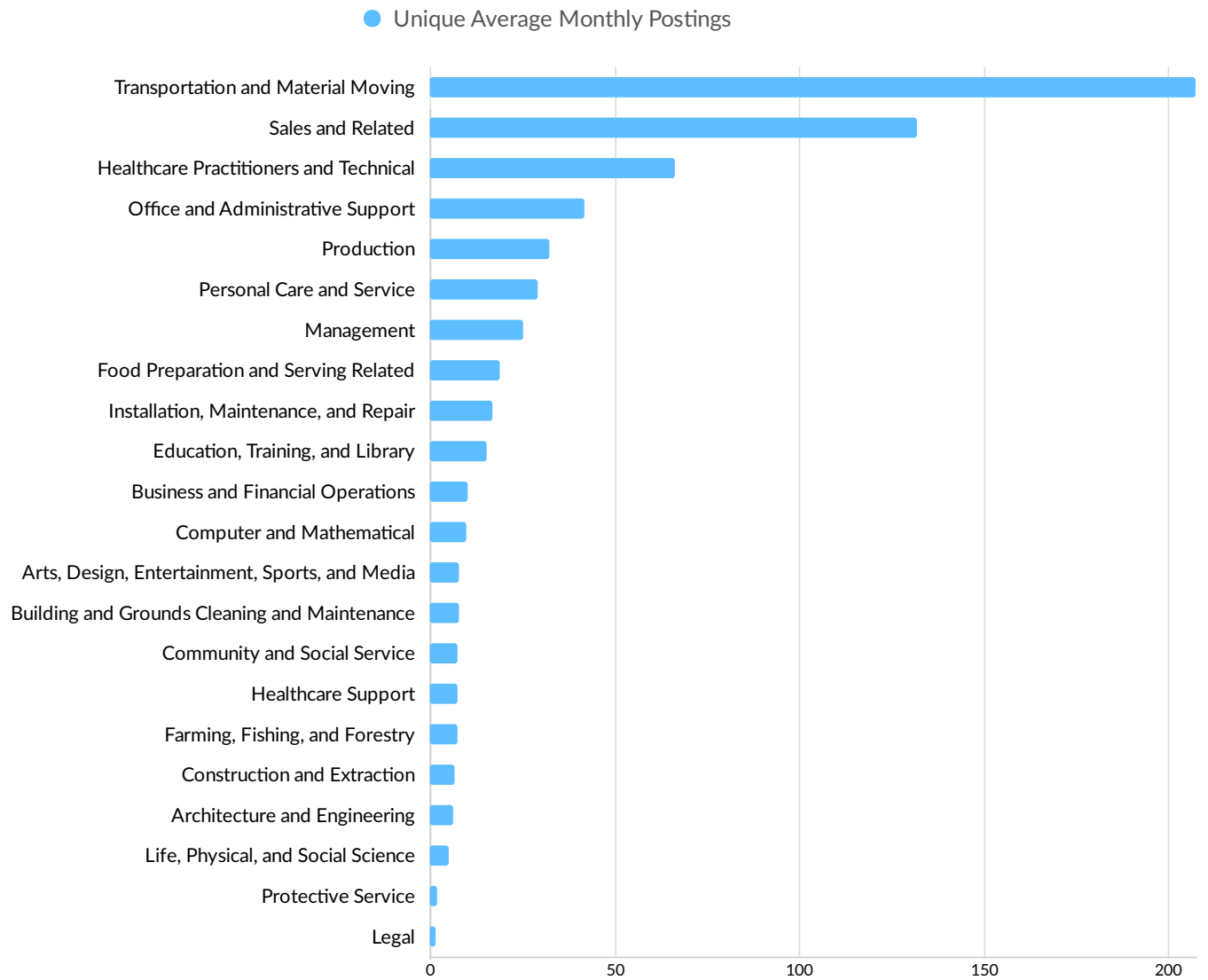
Top Occupation LQ



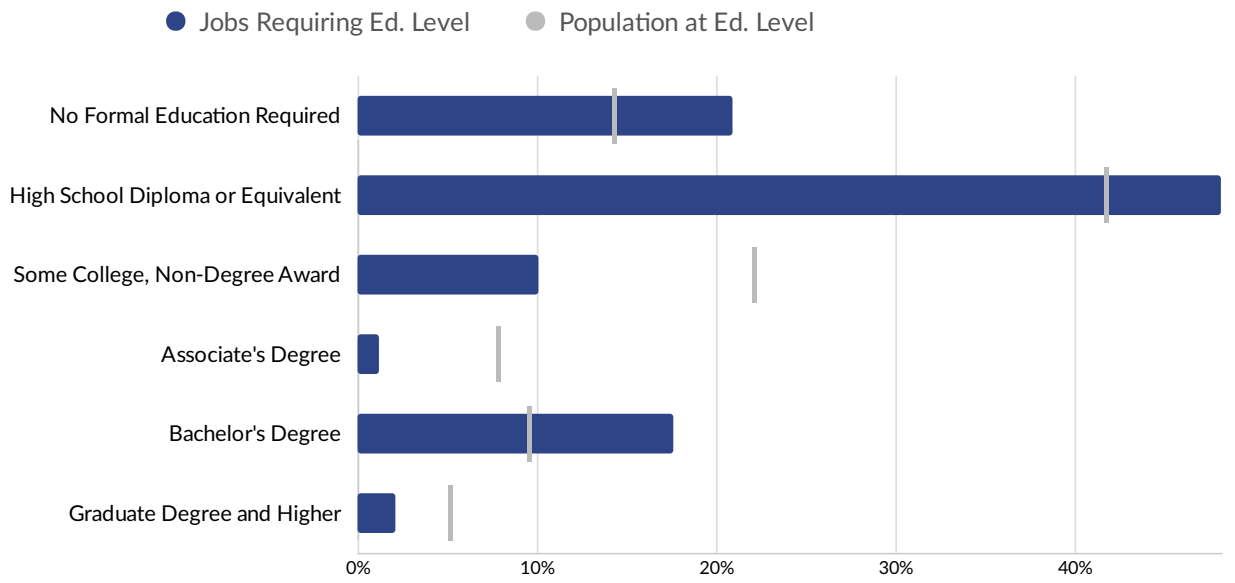
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Office and Administrative Support	859	862	3	+0%	0.78	\$15.50	42
Production	636	836	200	+31%	1.85	\$15.61	33
Management	1,006	779	-227	-23%	1.75	\$23.44	25
Sales and Related	659	641	-18	-3%	0.84	\$12.18	132
Transportation and Material Moving	603	620	17	+3%	1.16	\$16.93	208
Food Preparation and Serving Related	676	584	-92	-14%	0.91	\$8.92	19
Education, Training, and Library	437	430	-7	-2%	0.98	\$20.25	15
Construction and Extraction	368	378	10	+3%	1.04	\$18.96	7
Farming, Fishing, and Forestry	426	369	-57	-13%	6.39	\$15.76	7
Installation, Maintenance, and Repair	366	363	-3	-1%	1.20	\$18.75	17
Personal Care and Service	261	295	34	+13%	0.86	\$10.55	29
Protective Service	261	284	23	+9%	1.65	\$21.25	2
Healthcare Practitioners and Technical	251	271	20	+8%	0.63	\$27.31	66
Building and Grounds Cleaning and Maintenance	259	234	-25	-10%	0.83	\$11.42	8
Business and Financial Operations	205	221	16	+8%	0.54	\$26.08	10
Community and Social Service	163	159	-4	-2%	1.22	\$21.03	8
Healthcare Support	162	134	-28	-17%	0.64	\$14.59	7
Architecture and Engineering	78	79	1	+1%	0.60	\$31.48	6

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	77	76	-1	-1%	0.54	\$17.10	8
Computer and Mathematical	34	41	7	+21%	0.18	\$28.97	10
Life, Physical, and Social Science	31	34	3	+10%	0.54	\$27.72	5
Military-only	32	29	-3	-9%	0.65	\$22.00	0
Legal	32	28	-4	-13%	0.43	\$28.05	1

Educational Pipeline

Over the last 5 years, no schools in Waushara County, WI produced graduates.

In-Demand Skills

